

2010 CLASSIFIED ADVERTISING RATES

CLASSIFIED DISPLAY RATES

12X.....	\$38 per column inch
6X.....	\$42 per column inch
3X.....	\$50 per column inch
1X.....	\$58 per column inch

LINE AD RATES

12X.....	\$1.25 per word
6X.....	\$1.35 per word
3X.....	\$1.45 per word
1X.....	\$1.75 per word

CLASSIFIED DISPLAY SPECIALS

Buy 12 months for the price of 10 or
6 months for the price of 5

AD SIZE	12 FOR 10*	6 FOR 5*
1 col X 1"	\$31/mo	\$35/mo
2 col X 1" (or 2x1")	\$63/mo	\$70/mo
3 col X 1" (or 3x1")	\$95/mo	\$105/mo

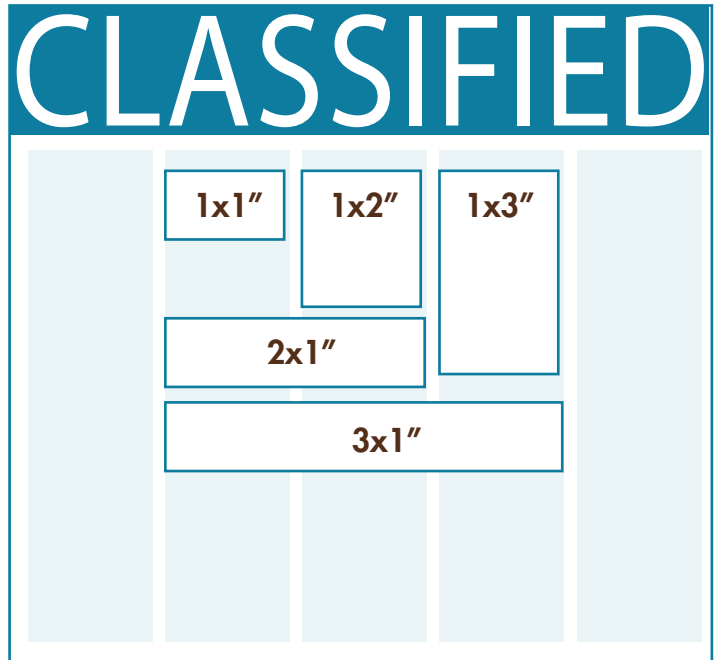
*Free month(s) discount pro-rated for length of contract.

FINE PRINT

Classifieds section is based on a 5-column format
1 col. = 1.75"; 2 col. = 3.667"; 3 col. = 5.5"

BabyMap: Classifieds are also available in *BabyMap*, our publication for expecting and new parents. *BabyMap* is also published 2X a year — in the spring and fall.

Rates apply for classified running in either the Seattle/Eastside/Snohomish edition or the S. King/Pierce/Kitsap/Thurston edition. Special classified rates apply to run in all editions.



EXAMPLES

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1x2"