



Interim Social Media Specialist

ParentMap is seeking an experienced social media content creator to manage daily posting on ParentMap's key social media channels (Facebook, Instagram and Twitter). The ideal candidate will have a proven track record managing social media channels, a passion for developing creative copy and the ability to craft clever messaging that connects ParentMap's content to parents through parenting smarts, wit and humor.

This is a flexible, work-from-home position, approximately 20 hours per week. This position will be on a contract basis, for approximately one to three months.

Qualifications

- Bachelor's degree, preferably in marketing, communications or related field; or equivalent work experience
- Minimum of two years experience running social media channels (Facebook, Instagram, Twitter) and paid social campaigns
- Excellent communicator and proven storyteller
- Exceptional writing skills with strong attention to detail, grammar, voice and tone
- A self-starter with the ability to work independently

Reports to: Digital Marketing Manager

Job Status: Part-time contract (20 hours per week)

Job Location: Work-from-home position

To Apply: Email your resume and cover letter to lindsey@parentmap.com. Please include "Interim Social Media Specialist" in the subject line of your email.

About ParentMap

[ParentMap](#) is a Pacific Northwest media company providing highly relevant, well-researched and entertaining content to parents through various integrated publishing channels: our award-winning newsmagazine; ParentMap.com, Washington's leading website for parents and caregivers; and our annual series of free virtual parenting lectures and resource fairs.