

Parent Map



Mark Your Calendars 2022 Print Deadlines

Issue	Space Deadline	Final Ad Due	Distribution
January	12/2	12/3	12/28
February	1/4	1/6	1/27
Summer Camps + Activities Guide	1/18	1/20	2/25
March	2/4	2/7	2/25
April	3/4	3/7	3/28
Summer Family Adventure Guide	3/24	3/25	4/20
May	4/7	4/8	4/28
Seattle Baby Guide	4/5	4/6	5/25
Eastside Baby Guide	4/12	4/13	5/25
June	5/5	5/6	5/26
Insiders' Guide	5/27	5/30	6/21
July	6/6	6/7	6/28
August	7/7	7/8	7/28
September	8/4	8/5	8/26
NWAIS Schools Guide	8/3	8/4	9/22
Learning	8/25	8/26	9/22
October	9/1	9/2	9/28
Winter Family Adventure Guide	9/27	9/28	10/21
November	10/5	10/6	10/27
December	11/3	11/4	11/28

Ad Sizes (Monthly + Annual Guides)

<p>Full Page No bleed: 8" W x 9.75" H With bleed: Print area is 9" W x 10.875" H PLUS ADD 1/4" bleed all sides (final dimensions will be 9.5" W x 11.375" H) For Annual Guides: No bleed: 7.25" W x 9" H With bleed: Print area is 8.25" W x 10.5" H PLUS ADD 1/4" bleed all sides (final dimensions will be 8.75" W x 11" H)</p>	<p>3/4 V 6" W x 9.75" H</p>	<p>1/2 V 3.85" W x 9.75" H</p> <p>1/8 V 1.85" W x 4.85" H</p> <p>1/4 3.85" W x 4.85" H</p>	<p>1/8 H 3.85" W x 2.25" H</p> <p>1/2 H 7.75" W x 4.85" H</p>
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Family Adventure Guide ad sizes not shown here. Please see ad sizes on page 9.