AD CREATIVE + COPY

- 300 x 200 pixel photo (.png or .jpg), under 100 KB, in RGB color mode. Image must match the specified dimensions exactly and contain no text or logos.
- Event name
- Event date(s)
- Event venue name and city
- The destination URL where the ad should link.

Native calendar ad sample



*The **Sponsored** banner will be automatically overlaid on the image by the ad platform.*

PLEASE NOTE

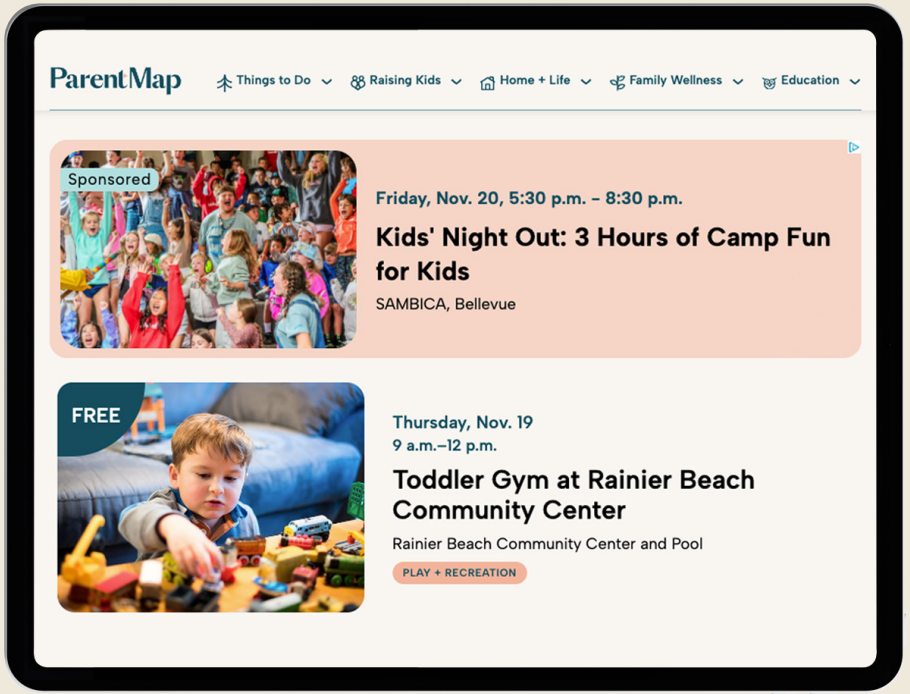
- No special formatting is required. The ad will be built and formatted within the ad platform
- All editorial ads are reviewed for grammatical errors and are edited to conform to AP style rules. Your ad may be modified during the final review to align with ParentMap formatting and content guidelines.

AD SUBMISSION

Submit ad creative, copy and link using the Native Calendar Ad Submission Form.

SERVICES

Campaign performance reports provided upon request (allow two business days).



Family Fun Calendar sample